

**Team name :**

**Challenge (reference):**

**Ranked 1, 2, 3, other (circle your response)**

Has the team integrated into its response the use of the space data or technologies proposed in the challenge? This involves checking that it has responded properly to one of challenges proposed, and not proposed a startup project that is independent of the challenges.

**Failure to respect this criterion results in elimination.**

**YES NO (circle your response)**

<b>Criterion</b>	<b>Criterion analysis indicators</b>	<b>Marks: from 1 to 5 (5 = excellent, 1 = too weak)</b>
<b>The validity of the economic model to allow the startup to generate income</b>	<ul style="list-style-type: none"> <li>- Customer validation: idea tested with a potential market</li> <li>- Assessment of needs (HR, financial, material) to drive the project</li> <li>- Proposal of an income model</li> <li>- Competitive analysis</li> <li>- etc.</li> </ul>	.../8 points
<b>Innovative and original nature of the project</b>	<p>The innovative nature can arise in all the possible domains:</p> <ul style="list-style-type: none"> <li>- Product, service, social, organisational, business model, architectural, technological innovation</li> <li>- Whatever its form: Incremental or radical innovation</li> </ul>	.../4 points
<b>The expected benefits of the project for the rest of society</b>	Relevance of the project to major social issues, in particular in terms of creation of activity and employment, climate change, safety, health, tackling inequality, management of our planet's resources, etc	.../4 points
<b>The jury's special prize</b>	Beyond the project, investors must believe in the women and men behind it. Do they have the energy, belief, leadership and interpersonal skills that will make them charismatic leaders rather than simply managers?	.../4 points
<b>TOTAL</b>		